



GautamManthan
Transforming Businesses

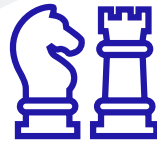


HANDS-ON BUSINESS
GROWTH CONSULTANTS

Key Challenges for organizations to build good Business Strategy



Creating **Business Model** for brighter future



Building robust **Business Strategy** for sustainable growth



Translating wisdom into A useful **Business Roadmap**

Detailing & Ideation – Key requisites for a Business Blueprint

Knowing and understanding Industry, Business, Environment and Arena.

Building Strategic Plan for a flourishing organization.

Creating a Business Model for future.

Converting it all into a nifty, productive roadmap.

Effective program to build Dream Business Enterprise



Information

on Business environment and self

+5%

Design

the Strategic Plan for success

+5%

Scriptwriting

Envision

the winning Business Model

+5%

Activate

the Business Blueprint

+5%

Action



I.D.E.A. – A Winning Formula in 4 steps

HARVESTING

Information



to understand Clients, Industry and Competition

- 💡 Understanding business environment and envisaging future industry prospects.
- 💡 Defining and formalizing your dream business.
- 💡 Understanding organization's current position vis-à-vis Competition.
- 💡 Formalizing intelligence on the current and future needs of the market.

DEVELOPING

Design



to create a firm Strategic Plan for the organization

- 💡 Formalizing Vision, Mission and Core Values/Philosophy of the organization.
- 💡 Building outlines of a long-term business strategy – Your Blue Ocean.
- 💡 Formalizing potential business segments, industries & geographies.
- 💡 Setting long-term goals for the organization.

IDEA

DEEP-DIVING TO

Envision



a futuristic yet practical Business Model

- 💡 Outlining 'Business Model Canvas' as the guiding light.
- 💡 Drafting Value-chain model for the enterprise.
- 💡 Conceptualizing fitting Organizational Design.
- 💡 Setting macro-level objectives for each function.

LEADING TO

Activate



a robust blueprint to implement action points

- 💡 Understanding elementary customer touchpoints.
- 💡 Outlining Communication and messaging strategy.
- 💡 Setting stage for a Business Plan.
- 💡 Finalizing Blueprint for the transformational journey of the enterprise.



Why GautamManthan

GautamManthan helps business enterprises achieve sustainable and profitable growth. We bring about this transformation by applying practical experience establishing efficient processes and ensuring outstanding execution.

Two tenets are the founding principles of our philosophy:

1 Involvement over mere engagement

2 Evolution over disruption

Some Recent Results by Client Enterprises

SALES



**Profit/
Employee**
(8 months)



**Revenue/
Employee**
(8 months)



**B2B Leads
Generation**
(1 month)

TALENT



Attrition
(4 months)



**Revenue/
Employee**
(4 months)



**Profit /
Employee**
(4 months)

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